



A NEW ERA IN PRODUCT LIFECYCLE INNOVATION

INSIDER'S GUIDE

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“LiveWorx is an amusement park full of technologies. Thank you for a joyful four days of tech, lectures, networking, industrial projects and fun!”

YARIV INBAR

Director of Industrial Business Innovation, **MATRIX**

WHAT IS LIVEWORX?

THE DEFINITIVE EVENT FOR

DIGITAL TRANSFORMATION

At LiveWorx, experience everything designed to empower the industrial workforce. Access the disruptive technologies, education, and industry expertise that will help you evaluate your digital transformation strategy. Address your business challenges and increase operational efficiencies, all under one roof. [Join PTC for a new era in product lifecycle innovation.](#)



GET EXCITED FOR MAY

YOU CAN EXPECT:

170,000 SQ. FT EXPO HALL

7,000 ATTENDEES

500+ PRESENTERS

210+ BREAKOUTS

40+ TRAININGS

6 TRACK SPOTLIGHTS

4 DEMO POWER HOURS

3 KEYNOTES

PAST ATTENDEE DEMOGRAPHICS

ATTENDANCE

13,000+ 6,455 IN-PERSON
6,886 LIVESTREAM

77% FIRST-TIME
ATTENDEES

AVERAGE

3 ATTENDEES
SENT PER COMPANY



GLOBAL REACH



LIVEWORX 23

A NEW ERA IN PRODUCT LIFECYCLE INNOVATION

COMPANY SIZE



TOP TECH OF INTEREST



5 LEADING INDUSTRIES



FEDERAL AEROSPACE
& DEFENSE



MEDICAL DEVICES



INDUSTRIAL
PRODUCTS



ELECTRONICS
& HIGH TECH



MANUFACTURING

ATTENDEE GROWTH

19% YOY INCREASE IN
INTERNATIONAL ATTENDEES

32% 2023 EXPECTED
INTERNATIONAL ATTENDEES

JOB FUNCTION

33% DIRECTOR LEVEL
OR ABOVE

MANAGER	25%	VP	9%
DIRECTOR	17%	CXO	7%
IT PROFESSIONAL	17%	MEDIA+ANALYST	2%
END USER	12%	STUDENT	1%
CONSULTANT	9%	PROFESSOR	1%

COMPANIES IN ATTENDANCE



Visit LIVEWORX.COM/ATTENDEES to find out more about who attends.



#LIVEWORX

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SHOW OFFERINGS

BREAKOUT SESSIONS

210+ sessions focused on strategy, implementation, and cross-functional themes across 7 technology-related tracks. Session formats range from small working groups to interactive panels.



EPIC DELIGHT MOMENTS

It's not all business. Prepare to experience a week filled with unconventional activities, entertainment, and surprises that will ignite your creativity.

MIX @ 6

The Mix @ 6 tech party is the perfect opportunity to network with the best and brightest. Enjoy great food, drinks, and company.

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TRAININGS

Expand your core skillset with the latest in CAD, ALM, IoT, AR, PLM, and industrial automation training. Take advantage of the 40+ courses available to every All Access Pass Holder at no additional cost. Space is limited. Be sure to view available trainings on liveworx.com/training.

INDUSTRY EXPERTS

500+ presenters share best practices on how to tackle current business complexities through emerging technology. Gain practical advice and inspirational ideas from leading experts.



XTROPOLIS EXPO HALL

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TECH TOURS

Make the most of your time in Xtropolis. Take a technology tour guided by one of our subject matter experts.

INTERACTIVE DEMOS

Find 180+ hands-on demos showcasing the power of disruptive technology like CAD, PLM, service, and more in over 170,000 sq. ft. of exhibition space!

IGNITETALX

Hear from digital transformation experts in quick 15-minute tips and tricks sessions on the exhibit floor.

DEMO POWER HOURS

Take advantage of dedicated time in Xtropolis to get up close and personal with the technology that is changing the way we work and network with the people who are driving that change.

OTHER FUN SURPRISES

From a robotic boba barista to a self-driving shuttle to an electric 143,000 pound rock crusher, you never know what the LiveWorx team has up their sleeves! [Register now](#) to find out what's in store for you this year.

NEW & SPECIALTY CONTENT FOR LIVEWORX 2023

LiveWorx has partnered with industry experts to bring you a full slate of educational programming. When you purchase an [All Access pass](#), you have access to amazing content including:

GLOBAL PARTNER SUMMIT

MONDAY, MAY 15

An exclusive program for the PTC partner ecosystem, partners from around the world join forces to forge new alliances, learn new technologies and gain insights to innovate at scale to drive positive outcomes.



NEW TO THIS YEAR'S EVENT

- New Environmental Sustainability and Application Lifecycle Management (ALM) Tracks
- Exciting content sessions focused on newly acquired Onshape, Arena, ServiceMax, and codebeamer products.
- COMPLIMENTARY PTC Product training included in your All Access Pass



CONTENT TRACKS

PERSONALIZED TECHNICAL EDUCATION

Enjoy a robust agenda with over [210 technical sessions](#). Top industrial thought leaders will share the framework you need to undergo a successful digital transformation.

7 THEMES



ALM



AUGMENTED REALITY



CAD



ENVIRONMENTAL SUSTAINABILITY



IIOT



PLM



SERVICE

9 INDUSTRIES



AEROSPACE & DEFENSE



AUTOMOTIVE & MOBILITY



ELECTRONICS & HIGH TECH



ENERGY & RESOURCES



INDUSTRIAL MACHINERY



LIFE SCIENCES



MANUFACTURING



PROCESS INDUSTRIES



RETAIL & CONSUMER PRODUCTS

TRENDING TOPICS

AGILE PRODUCT
DEVELOPMENT

INDUSTRIAL
METAVERSE

SaaS

BECOME A PRESENTER

[Learn More >](#)

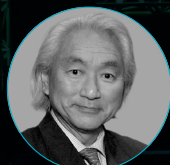


PAST KEYNOTES

THE WORLD'S MOST INSPIRING LEADERS, THINKERS & INNOVATORS



PATTIE MAES



MICHIO KAKU



LINDA HILL



ALEX KIPMAN



PETER DIAMANDIS



OLABISI BOYLE



MICHAEL PORTER



JOSEPH GORDON-LEVITT



ADAM SAVAGE & JAMIE HYNEMAN



RESHMA SAUJANI



ERIK BRYNJOLFSON



NIR EYAL



MALCOM GLADWELL



KEVIN ASHTON



MICHELLE MCKENNA



NICHOLAS THOMPSON



STEVE WOZNAK



KIMBERLY BRYANT

RUN OF SHOW

MONDAY | MAY 15

GLOBAL PARTNER SUMMIT 9:00AM-4:00PM	TRAININGS 9:00AM-5:00PM	BREAKOUTS 1:20PM-4:35PM
WELCOME RECEPTION 5:00PM-7:00PM		

TUESDAY | MAY 16

XTROPOLIS 8:00AM-9:00AM		
PTC KEYNOTE 9:00AM-10:15AM		
DEMO POWER HOUR (DPH) 10:15AM-11:15AM		
TRAININGS 10:00AM-5:00PM	BREAKOUTS 11:15AM-4:15PM	XTROPOLIS 11:15AM-5:00PM
DPH & HAPPY HOUR 4:15PM-5:15PM		

WEDNESDAY | MAY 17

XTROPOLIS 8:00AM-9:00AM		
CUSTOMER KEYNOTE 9:00AM-9:45AM		
TRAININGS 10:00AM-5:00PM	BREAKOUTS 10:15AM-3:20PM	XTROPOLIS 10:15AM-3:00PM
DPH & HAPPY HOUR 4:00PM-5:00PM		
MIX@6 6:00PM-9:00PM		

THURSDAY | MAY 18

XTROPOLIS 8:00AM-9:00AM		
CELEBRITY KEYNOTE 9:00AM-9:45AM		
TRAININGS 10:00AM-5:00PM	BREAKOUTS 10:10AM-11:35AM	XTROPOLIS 9:00AM-11:30AM

RUN OF SHOW IS SUBJECT TO CHANGE

For the most up-to-date version, visit [LIVEWORX.COM/AGENDA](https://www.liveworx.com/agenda).



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WHY ATTEND?

Invest in your professional development by exploring the digital tools, strategic solutions, and emerging technologies that are transforming companies worldwide.

1. EXPLORE NEW TECHNOLOGIES

Discover new solutions. Learn how pairing disruptive technologies can elevate product design, enhance employee training, and streamline service to transform your organization.

2. LEARN FROM EXPERTS

Take charge of your career. Hear from industry experts on their vision of the future and new ways you can adapt, transform, and scale your business.

3. CONNECT WITH PEERS

Gain a new perspective from peers in your field. Discuss business issues and best practices to overcome challenges and drive change.

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DON'T JUST TAKE OUR WORD FOR IT...

“The content of the LiveWorx presentations was of the highest standard. Having the conference in Boston at the BCEC, plus all the supplemental events being precisely on time, made the overall experience world class.”

VICKUS CLASSEN

Principal Architect, EXXARO RESOURCES

.....

GET READY FOR A TRANSFORMATIONAL WEEK



LIVEWORX 23

A NEW ERA IN PRODUCT LIFECYCLE INNOVATION

MAY 15 - 18 | BOSTON, MA

REGISTER TODAY

USE CODE: **INSIDER200**
SAVE \$200 ON YOUR 4-DAY ALL ACCESS PASS

LiveWorx.com >

QUESTIONS?

Contact CONCIERGE@LIVEWORX.COM

Need Help Convincing Your Boss? [DOWNLOAD LETTER HERE](#)



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