

PAST ATTENDEE DEMOGRAPHICS

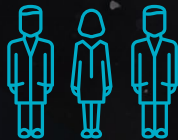
ATTENDANCE

13,000+ 6,455 IN-PERSON
6,886 LIVESTREAM

77% FIRST-TIME
ATTENDEES

AVERAGE

3 ATTENDEES
SENT PER COMPANY



GLOBAL REACH



LIVEWORX 23

A NEW ERA IN PRODUCT LIFECYCLE INNOVATION

COMPANY SIZE



TOP TECH OF INTEREST



5 LEADING INDUSTRIES



ATTENDEE GROWTH

19% YOY INCREASE IN INTERNATIONAL ATTENDEES
32% 2023 EXPECTED INTERNATIONAL ATTENDEES

JOB FUNCTION

33% DIRECTOR LEVEL OR ABOVE

MANAGER	25%	VP	9%
DIRECTOR	17%	CXO	7%
IT PROFESSIONAL	17%	MEDIA+ANALYST	2%
END USER	12%	STUDENT	1%
CONSULTANT	9%	PROFESSOR	1%